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| The Art of Tech: Not Playing with a full Tech |
| Web Site Proposal |
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# The Art of Tech: Not Playing with a full Tech

To be posted to:

http://www.taotnpwaft.org

Website Proposal 2021

Project Background

This is a social media based technology group primarily focused on

Demographics

Target Market - Individuals

* Single or married males, 25 to 60 with without children (primary)
* Single or married females, 25 to 60 with or without children (secondary).

Target Market Local Areas

* Undetermined

Target Market – National Areas

* Market analysis not completed for these areas. Existing data covers only previous incoming emails.

Target Market – Interational Areas

Web Site Objectives

* Share our links and resources, videos, blog, etc.
* Show contact information for group
* Provide employment/career information and means to accept incoming applications
* Solicit interest to new members to watch
* Solicit new staff/team members
* Solicit new content creators
* Proper Google SEO
* Proper graphics
* Apple Touch Icons and Mobile on Android and iOS.
* Links to social media (twitter, patreon, youtube, facebook, Instagram, etc)

Site Style and Appearance

•Easy use, navigation and accessibility—fast, well organized, no need for special plugins.

•Must also appear professional, trustworthy, stable.

Site Technology

Hosted with CentOS ; Ubuntu Server, Apache, MySQL/MariaDB/MongoDB, PHP or Windows Server 2019 IIS.

Tech Stack will be HTML5, CSS3, JS ES6, PHP7, Ajax

Database: MySQL hosted to Heroku?

Site Hosting

Hosted from Dell R610 Server on a Co Location Public Datacenter

Site Topology / Menu Hedings

Home (redirect to https://www.taotnpwaft.org)

About (about.htm)

Blog (blog.html

Site Features

• 5 minimum to 20 pages as appropriate as follows:

Home Page (redirect to https://www.taotnpwaft.org)

Basic contact information.

About Us Page:

-History

-Mission Statement

Social media links (Facebook, Instagram, Twitter, Patreon, Youtube, Twitch, etc)

Apple Touch Icons

Links see: <http://linktr.ee/taotnpwaft>

RSS Feed

Site References.

Sample Site Design Reference (For design & layout reference only)

Email Addresses

Here are the email addresses we need:

[info@taotnpwaft.org](mailto:info@taotnpwaft.org)

IMAP with Google API?

Mailchimp

Site Suggested Colors/(in hex)

#0f2227

#0d3050

#106fd1

#227b9a

#0e52bb

#0d3368

#24ac71

#aee1df

#0e3fa6

#0d3678

#11589f

Site Background (Suggested Background/Images)

Browser Compatibility

For testing purposes:

Chrome

Chrome on Android

Firefox

Safari (desktop)

iOS Safari (iPhone/iPad)

Edge

Opera

Samsung Internet